

NEWS RELEASE

FOR IMMEDIATE RELEASE

April 17, 2023

Hermes Creative Awards Honors ER Marketing with Seven Awards, Including Three Platinum

Kansas City, Mo. – ER Marketing is honored to receive seven awards from the Hermes Creative Awards, administered and judged by the Association of Marketing and Communication Professionals (AMCP), one of the largest, oldest, and most respected evaluators of creative work in the marketing and communication industry.

Each year, Hermes Creative Awards competition judges evaluate the creative industry's best publications, branding collateral, websites, videos, and advertising, marketing, and communication programs. ER Marketing received the following awards:

PLATINUM

- [ER Marketing Branding Whitepaper](#)
- [Feeney Inc. Architect/Designer Magazine Campaign](#)
- [Feeney Inc. Design Book](#)

GOLD

- [ER Marketing, The Channel Magazine](#)
- [Habitat for Humanity, A Place to Call Home Social Video](#)
- [ER Marketing Top Prospect Collateral/Branding Specialty Item](#)

HONORABLE MENTION

- [Habitat for Humanity, Stronger Futures Direct Mail](#)

“I really appreciate the work our ER team members put into these—and all—projects,” Elton Mayfield, ER Marketing’s president and co-founder, said. “It means a lot that our efforts deliver for our clients, but also showcases the team’s creative thinking and abilities.”

Hermes Creative Awards winners were selected from over 200 categories grouped under advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media, and pro bono.

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About ER Marketing

We're a B2B marketing agency with a special love for the building industry-quite possibly because we've been building clients ourselves. We understand the industry inside and out, and our distinct perspective helps us craft creative results and impressions for our clients that make a difference for their brands. For over 20 years, we've dedicated ourselves to improving the marketing channel for all things building. For more information, visit www.ermarketing.net, or call (816) 471-1400.