

## NEWS RELEASE

FOR IMMEDIATE RELEASE

April 27, 2022

### ***ER Marketing Wins Eight AMBIT Awards from KCDMA***

**Kansas City, Mo.** – ER Marketing is honored to bring home eight awards at this year’s AMBIT awards ceremony. The AMBIT awards are presented by the Kansas City’s Data-Driven Marketers Association (KCDMA) to honor excellence in data-driven marketing.

“I couldn’t be more appreciative of the hard work that our team has put into these projects,” Elton Mayfield, co-founder, said. “It means a lot to us that our work not only makes our clients happy but delivers results.”

ER Marketing was awarded the following KCDMA AMBIT Awards:

- Innovation in Direct Mail – ER Marketing: Top Prospects Direct Mail
- Most Bang for the Buck – Habitat for Humanity: Email
- Non-Profit Email – Habitat for Humanity: Email
- Business-to-Business Direct Mail – ER Marketing: Top Prospects Direct Mail
- Business-to-Consumer Integrated Marketing – Habitat for Humanity: End of Year Campaign
- Business-to-Business Print Advertising – Feeney: It’s All in How You Frame It - Stream
- Non-Profit/Fundraising Direct Mail – Habitat for Humanity: Direct Mail
- Business-to-Consumer Print Advertising – Feeney: It’s All in How You Frame It – City

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#### **About ER Marketing**

*Serving the industry for over 20 years, ER Marketing, a B2B marketing agency, builds brands, strategies, and relationships that create opportunities. Day in or day out, ER Marketing puts in a hard day’s work, so our clients can grow businesses to their full potential. When we say we understand how to help clients in the building industry, we mean it, because we’ve been building clients ourselves. For more information visit [www.ermarketing.net](http://www.ermarketing.net) or call 816-471-1400.*