

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### ***ER Marketing Wins an ANA B2 Award and 6 AMBIT Awards from KCDMA***

**Kansas City, Mo.** – ER Marketing is honored to be awarded an ANA B2 award in the C-Level Lead Generation category for the Masterpiece Thought Leadership Campaign for Gallagher’s Human Resources & Compensation Consulting practice. [The B2 Awards](#) are presented by the [Association of National Advertisers](#) and recognizes the top performing business-to-business marketers, large or small, with a unique focus on driving demonstrable business results.

“We’re so thrilled to be nationally recognized amongst some of the best B2B marketers for the results-driven work that we deliver for our clients,” Renae Krause, co-founder, said.

Adding to the excitement, ER Marketing also brought home six AMBIT Awards from KCDMA. The AMBIT awards are presented by the [Kansas City’s Data-Driven Marketers Association \(KCDMA\)](#) to honor excellence in data-driven marketing.

“To be awarded by KCDMA and the ANA B2 Awards is an incredible honor and a true testament to the work our dedicated team does each and every day to drive real results and successful solutions that make a difference for our clients,” Elton Mayfield, co-founder, said.

ER Marketing was awarded the following KCDMA AMBIT Awards:

- Business-to-Business Email — Huttig Drive to Win
- Business-to-Business Email — Huttig Masonite Livingston Video Email Campaign
- Business-to-Business Email — Huttig Therma-Tru Spring Refresh
- Business-to-Business Integrated Marketing — Gallagher Content Bundle Masterpiece
- Organic Search Engine Marketing (SEO) — Overhead Door SEO
- Paid Search Marketing (PPC/SEM) — NationServe PPC

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#### **About ER Marketing**

*ER Marketing is a B2B marketing agency that builds brands, strategies, and relationships that create opportunities. Day in and day out, ER Marketing puts in a hard day’s work so our clients can grow businesses to their full potential. When we say we understand how to help clients in the building industry, we mean it, because we’ve been building clients ourselves. For more information visit [www.ermarketing.net](http://www.ermarketing.net) or call 816- 471-1400.*