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**NEWS RELEASE**

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# *ER Marketing Announces Three New Clients*

Feeney, Inc., McCray Lumber & Millwork and NationServe

**Kansas City, Mo.** – In March, ER Marketing gained three new clients -- Feeney, Inc., McCray Lumber & Millwork and NationServe. Each of these well-known brands fits ER's core business of serving the marketing needs of the building materials industry. As a full-service B2B agency, ER Marketing has dedicated resources to provide strategic solutions for each client.

"For over 18 years, building products has been our primary niche and our passion," Renae Krause, co-founder said. "Our team is looking forward to coming up with new ideas that deliver results for clients in an industry that we know and love."

Established in 1948, Feeney, Inc. is a leading manufacturer of residential and commercial products for exterior and interior applications that include cable railing, railing systems, garden trellises and architectural rods. Feeney has retained ER Marketing to provide media planning and buying services, brand research, strategic brand messaging, as well as a national campaign.

McCray Lumber & Millwork is a nationally-recognized, Kansas City-based lumberyard also serving the Topeka and Lawrence markets that specializes in lumber, decking materials, windows and doors, siding and custom millwork. They have chosen to partner with ER Marketing to grow their social media presence as well as increase customer awareness and retention.

NationServe is the nation's largest corporately-owned garage door company with locations throughout the United States. They've tasked ER Marketing with all of their online digital needs including a new corporate website, websites for all of their locations, search engine marketing, lead generation, social media, and other marketing programs.

"We are thrilled to have taken on Feeney, McCray and NationServe as ER Marketing partners." Elton Mayfield, co-founder said. "We are looking forward to building strong relationships with these companies and are excited to see how we can be a part of their growth over the next few years."

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**About ER Marketing**

*ER Marketing is a B2B marketing agency that builds brands, strategies, relationships, and opportunities. Day in and day out, ER Marketing puts in a hard day's work so our clients can grow businesses to their full potential. When we say we understand how to help clients in the agriculture and building products and materials industries, we mean it. For more information visit www.ermarketing.net, or call 816-471-1400.*