

NEWS RELEASE

FOR IMMEDIATE RELEASE
August 29, 2011

FOR MORE INFORMATION
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ER Marketing Adds New Interactive Art Director

Kansas City, Mo. – The ER Marketing creative team continues to grow with the addition of David Roberson, Interactive Art Director. David brings years of hands-on custom web design experience that will allow him to take the interactive department to new levels.

In addition to being a creative web designer with proficiency in a wide range of software and program languages, David is an effective communicator and is proactive in his project management.

“Adding David to our creative team brings us a new dimension of web experience,” Matt Hillman, Creative Director at ER Marketing said. “His expertise in web design, strategy and management skills will strengthen our interactive team and ensure our clients continue to receive top-notch design and support.”

In addition to custom web design, David specializes in motion graphics, social media and search engine optimization (SEO). He also has experience in e-commerce applications, as well as branding and print design.



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About ER Marketing

As an innovative business-to-business marketing firm, ER Marketing combines big-agency scope with small agency accessibility. While the founding partners' experience spans more than 50 years, they are backed by a diverse team that thinks creatively, works efficiently and creates real results for clients. Celebrating their 10th anniversary this year, ER Marketing is a full-service marketing agency located in Kansas City's River Market.

For more information, please visit www.ermarketing.net or call (816) 471-1400.